

SPONSORSHIP
OPPORTUNITY

B&O FARMERS MARKET

Thursdays 4 - 7 PM | May - September 2021

Reach Hundreds of Baltimore Locals & Provide Fresh Food for the Community!

The famous Fell's Point Farmers Market has joined forces with the B&O to offer a community-centered, safe-shopping farmer's market experience right here in the parking lot of the B&O Railroad Museum. From neighbors here in West Baltimore to fresh food enthusiasts from all over town, this well-attended event brings the community together to shop fresh products and enthusiastically support local vendors.

Sponsorship Levels

\$20,000

- Presenting sponsor for the entire 5-month series
- Company name listed in the B&O's press releases
- Your logo on signage & marketing materials
- On-site table to market or sell your business
- Mention in social media posts*
- Mention in B&O's weekly Train Mail†
- 50 complimentary passes to the B&O

\$5,000

- Sponsor for 1 month
- Your logo on signage & marketing materials
- On-site table to market or sell your business
- Mention in social media posts*
- Mention in B&O's weekly Train Mail†
- 25 complimentary passes to the B&O

\$1,000

- Sponsor for 1 market date
- Mention in B&O's weekly Train Mail†
- 15 complimentary passes to the B&O

* In 2020, the B&O's social media channels received over **136,000 engagements**, and the Museum's Facebook page has reached over **378,000 people** in 2021 so far.

† The B&O's weekly Train Mail e-newsletter reaches over **31,000 recipients**.



Your company's sponsorship of the B&O Railroad Museum's programs, exhibits, or collections can be tailored to meet your specific goals and target audience. *Non-profit sponsorship opportunity available at discounted rates.*

Please contact **Kathy Hargest** at **(443) 627-2374** or **KHargest@BORail.org**.

B&O RAILROAD MUSEUM | 901 WEST PRATT STREET, BALTIMORE, MD 21223 | BORAIL.ORG